

# Introducing the Sionline.hu portal

The Sionline.hu portal is the Hungarian winter travel information and community website for skiers and winter travelers. With more than 70 000 registered users, 5000+ individual visitors per day, a newsletter reaching 300 000 skiers, families 26 000+ Facebook members (summer and winter) we are proud that Sionline.hu is one of the most effective Hungarian winter portals!

# Sionline.hu statistics

- more than 70 000 registered users
- 5000+ individual visitors daily on the website
- more than 4500 reservations made in the 2010/11 ski season
- weekly newsletters reaching 300 000 skiers, families
- B2B newsletters reaching 22 000 agents
- corporate newsletters reaching 3000 companies
- 26 000+ Facebook members
- 3000+ participants in each of our win-games
- accommodation brochure printed in 200 000 copies
- 10-hour customer service

In the last winter season Sionline.hu directed more than 4500 guests to the accommodations featured on the portal. On the webpage, you can find daily updated information, magazine contents (daily updates skiing news, snow forecasts, interviews, event promotions, etc.) and promotional games, offering prizes throughout the entire season; these features ensure a high and continuously growing visitor count for Sionline.hu.

The purpose of the website is to reach all Hungarians planning a winter vacation and wishing to reserve accommodation. Every year, 1.500.000 Hungarians go on a skiing trip. Sionline.hu targets these people and helps them organize their winter holidays. Sionline.hu is not simply a travel portal containing information, but also a popular starting page for all Hungarian travelers in the winter season.

Your accommodation will be featured free of charge on an Accommodation Profile Page of Sionline.hu; we will only receive a commission after a successful booking is made. Reservations will be made through our system, in Hungarian, in order to ensure a smooth process for the guests.

Please let us share with you an incomprehensive list of testimonials by some of our numerous business partners:

Falkensteiner Hotels & Residences, Eva Picker:

"Sionline is a trustful partner and we are happy to cooperate with them.

We respect their professional communication and work style."

#### Gästehaus Tarmann - Gerlitzen, Family Tarmann:

"The cooperation with the office "Sionline.hu" is excellent.

- The employees are very friendly, competent and flexible.
- The system they make the bookings works just wonderful.
- They make all payments on time. We are glad to cooperate with them next winter as well. "

# Marco Polo Club Happy – Kaprun, Gerd Juranka:

"We can suggest Sionline.hu as an excellent cooperation partner. The cooperation with Sionline.hu works in a correct and trustful way and because of the high number of their bookings, the portal is one of our most important partners in Hungary!

It is not only that their way of cooperation is correct and punctual but also their payments have always arrived on time. We hope that the cooperation will be as good as it have been and we are looking forward to receiving in the future numerous bookings from them."

## Woody Park Holiday Chalets - Murau-Kreischberg, Julius Wagner:

"I would like to thank you for the excellent cooperation and for the many guests that Sionline.hu has sent to us. During our work together we have got to know the very cooperative and flexible team of Sionline.hu.

I would like to say a special thank you for your professionalism and kindness to our staff as well to your guests that you have sent to us.

I am gladly looking forward to very fruitful cooperation in the future with you and I am sending you my kindest regards from the Murau-Kreischberg Region.

#### Almhüttendorf Turracher Höhe, Martina Marko:

"We work together already since quite a while very successfully with Sionline.hu.

We are very happy with the cooperation and we wish that this working together will be in the future as successful as it has been till now."

#### Appartementhaus Gugganig - Mölltal, Erika Humer:

"Sionline.hu is a very professional and trustful partner and our collaboration with them has been in the last years very effective.

I would like to highlight the friendliness and professional manner of their work and the promptness of their payments made!

We as accommodation are happy to be their partner as well for the upcoming winter season ."

### JUFA Gästehäuser, Viktor Kiss-Máté:

"It is a great pleasure for us to work with Sionline.hu. We have received many guests and we have booked many guest nights for them.

The team of Sionline.hu works in a very effective and professional manner, All payments that they had to make arrived to us in good time and exact. We are very happy to continue the cooperation with them!

#### Scherfler's Hotel Goldenes Kreuz - Mariazell, Andreas Scherfler:

"We have a very good cooperation together and we would like to thank you for all guest you have sent us!"

# ALPINA Ferienappartements - Mallnitz, Familie Gatterer:

"Since the winter season of 2009/2010 we have an excellent cooperation with Sionline.hu. This time has confirmed that Sionline.hu is the right partner on the Hungarian market. Even the payments have always been on time and professionally done."

We are looking forward to seeing your testimonial here next year!